

## Tutor Profile Information Definitions

ITEM	Definition	Location
<b>Profile Picture</b>	Your public profile picture	Customers can see this on the search results page and your main profile page
<b>Public Profile Link</b>	Your direct link to your public profile	Customers can locate this link from the search results page.
<b>Active WWCC?</b>	If your WWCC is active with Learnmate, this will be active.	Customers can see whether you have a WWCC on file with us in the search results page. See an example <a href="#">here</a> .
<b>Qualified Teacher?</b>	If your profile is marked as a 'Qualified Teacher', this will be active.	Customers can see whether you are registered as a qualified teacher with us in the search results page. See an example <a href="#">here</a> .
<b>Special Needs Tutoring?</b>	Special needs means you have some experience assisting students with special needs. We recommend you put your exact special needs experience/requirements in your 'Extended 'About Me' Description' field ( <i>below</i> )	Customers can 'toggle' this option when searching for a tutor (see an example <a href="#">here</a> ).
<b>List of Subjects and/or Year Levels/Curriculums</b>	All of your serviceable subjects, year levels and curriculums that you can tutor in.	Customers can see this in your main tutor profile. See an example <a href="#">here</a> .
<b>In-Person and/or Online Tutoring Selections</b>	Here we will show if your profile is marked for in-person, online tutoring or both.	Customers can see whether you tutor online, in-person or both with us in the search results page. See an example <a href="#">here</a> .
<b>List of Serviceable Suburbs</b> ( <i>If Tutoring In-Person Only, or Online and In-Person</i> ) ( <i>Internal Only</i> )	The list of suburbs you can service (if offering in-person tutoring). These are not necessarily the suburb(s) that you live, study or work in, but the suburbs you are happy to service for in-person tutoring.	Customers will not be able to see this - this is used only for searching purposes when customers search for tutors in their area (or around them).

<b>Standout Description</b>	This should be a score or qualification that will allow you to stand out above the competition.	This will be shown as a one-liner on the search results page. See an example <a href="#">here</a> .
<b>Small 'About Me' Blurb</b>	Note: This should be 30 words or less. It should be captivating and highlight what you do and why students should choose you over other tutors.	Customers can see your small about me blurb in the search results page. See an example <a href="#">here</a> .
<b>Extended 'About Me' Description</b>	This should be 200 words or less and must only contain information such as (1) a friendly greeting and introduction, (2) when you graduated school or obtained a teaching qualification, and (3) why you tutor and how you can help the student.	See an example <a href="#">here</a> . This will be put in your main profile page at the top of the page.
<b>Qualifications &amp; Scores</b>	An overview of your qualifications and/or scores. This may include subject scores, ATAR, teaching qualifications, tertiary degrees.	This will be included in the 'Qualifications & Scores' section in your tutor profile in dot points (2 per row). See an example <a href="#">here</a> .
<b>Pricing Options</b>	Your pricing rates (\$ per hour) for the applicable modes and locations you can service. Unserviced pricing sections will be left blank.	This will be included in the 'HOURLY RATES & DELIVERY' section in the pricing table (2x2). See an example <a href="#">here</a> .
<b>First Lesson Free?</b>	You are not required to make first lessons free. You can deactivate this at any time. Use this wisely.	If you elect this option, it'll appear in the search results page as an option you offer. See an example <a href="#">here</a> .
<b>Additional Conditions/Comments for Pricing Options</b>	You may want to include conditions around the first lesson (i.e. may depend on the subject, or year level, or the first lesson free must be no longer than an hour), or other conditions that a customer must know about your pricing. If nothing, leave blank.	This will be included in the 'HOURLY RATES & DELIVERY' section immediately below the pricing table. See an example <a href="#">here</a> .
<b>Serviceable Locations and/or Availability</b> (Public Field)	If you wish to tutor in-person, please include the suburbs and locations where you will provide tutoring. Also specify the times and days when you're available to tutor.	This will be included in the 'LOCATION & AVAILABILITY' section immediately below the pricing table. See an example <a href="#">here</a> .

<b>'ATA Trained' Badge Addition</b>	If you've recently completed the Advanced ATA Training Course provided by Learnmate, then you can have the relevant badge ascribed to your profile	This will be included amongst all other badges on the search engine for your individual profile. See an example <a href="#">here</a> .
<b>Feedback from Students/Parents</b>	If your student/parent has left you past positive feedback, it'll appear here. Want your student to give you feedback for your profile? Send them <a href="#">here</a> .	This will be included in the 'FEEDBACK' section at the bottom of your profile page. See an example <a href="#">here</a> .